

7 THE INFORMATION AGE

LESSON A • A weird, wired world

1 Vocabulary

- | | | |
|--------------|-------------|------------|
| 1. app | 4. virus | 7. text |
| 2. download | 5. blog | 8. spyware |
| 3. the cloud | 6. podcasts | |

2 Grammar

- | | | |
|----------------|-----------------|-------------|
| 1. been; be | 4. be; been | 7. do; done |
| 2. using; used | 5. have; are | 8. been; be |
| 3. has; is | 6. having; have | |

3 Vocabulary

- | | |
|-----------------|----------------------|
| 1. As a result | 4. In fact |
| 2. Additionally | 5. On the other hand |
| 3. for instance | 6. For example |

4 Grammar

Answers will vary.

5 Writing

- A** (1) Creating Mobile Apps is an online course that gives students the chance to explore a variety of app-building programs, to learn about the various uses of apps, and to develop their own app. (2) Offered by Kelly Community College. (5) it's an excellent source of information and hands-on experience for beginners while providing exposure to the latest programs for those who already have some experience.

As someone already familiar with building apps, I was not very impressed with some of the material. However, (3) I found the section on the possible uses of apps for everything – from shopping to home security – really eye-opening. Additionally, being able to create an app under the guidance of an expert made the whole process seem much simpler than expected. Overall, it provided a flexible learning experience, and I found that the biggest advantage of an online class is that you can move at your own pace. On the other hand, there's the obvious lack of real time spent with the instructor and fellow students.

(5) I would definitely recommend this course to anyone looking to build an app. (4) My only suggestion is that the college should offer better networking tools so that the discussions and brainstorming sessions are more efficient.

B Answers will vary.

LESSON B • Information overload

1 Vocabulary

- | | |
|------------------|--------------------|
| 1. billboard | 6. pop-up ads |
| 2. infomercial | 7. banner ads |
| 3. telemarketing | 8. spam |
| 4. crawl | 9. text messages |
| 5. voice mail | 10. bumper sticker |

2 Grammar

- | | | | |
|-------------|--------------|------------|----------|
| 1. Don't | 3. isn't | 5. Doesn't | 7. Isn't |
| 2. Wouldn't | 4. Shouldn't | 6. don't | 8. don't |

3 Grammar

- Isn't it amazing how much time someone can waste online? / It's amazing how much time someone can waste online, isn't it?
- Wouldn't it be great to get a bus wrap to advertise our business? / It would be great to get a bus wrap to advertise our business, wouldn't it?
- Shouldn't students try to avoid sending text messages during class? / Students should try to avoid sending text messages during class, shouldn't they?
- Doesn't it seem like new technologies are being invented every day? / It seems like new technologies are being invented every day, doesn't it?
- Isn't it annoying that some ads move all over the computer screen? / It's annoying that some ads move all over the computer screen, isn't it?
- Don't you think it's amazing how some people can watch infomercials for hours? / It's amazing how some people can watch infomercials for hours, don't you think?

4 Grammar

Answers will vary.

5 Reading

- | | | |
|---------------------------|------------------|-------------------|
| A 1. willing | 3. friended | 5. appreciate |
| 2. acquaintance | 4. mishaps | 6. simultaneously |
| B 1. Not obsessive | 4. Not obsessive | |
| 2. Obsessive | 5. Obsessive | |
| 3. Obsessive | 6. Not obsessive | |