

## 8 PUTTING THE MIND TO WORK

### LESSON A • Exploring creativity

#### 1 Grammar

1. A person who / that has great cooking and business skills would make a good restaurant owner.
2. Those who / that are able to think creatively are the best team leaders.
3. A person who / that is opening a new business should try unusual marketing methods.
4. People who / that have musical skills should share their talent with others.
5. People who / that are hoping to succeed in the arts should be prepared for financial challenges. / People who / that hope to succeed in the arts should be prepared for financial challenges.

#### 2 Grammar

Answers to the second part of the sentences will vary.

1. A person living on a tight budget ...
2. Anyone interested in becoming a doctor ...
3. Someone considering an artistic career ...
4. People able to work at home ...
5. A supervisor with too much work to do ...
6. A person required to take a foreign language in school ...
7. People becoming bored with their jobs ...

#### 3 Vocabulary

- |          |                  |                     |
|----------|------------------|---------------------|
| <b>A</b> | 1. curiosity     | 7. motivation       |
|          | 2. decisiveness  | 8. originality      |
|          | 3. determination | 9. passion          |
|          | 4. discipline    | 10. patience        |
|          | 5. innovation    | 11. perceptiveness  |
|          | 6. knowledge     | 12. resourcefulness |

**B** Answers will vary.

#### 4 Grammar

Answers will vary.

#### 5 Writing

**A** determined, original, resourceful

**B** Possible answers

Second paragraph starts at: *My fiancé and I were ...*

Third paragraph starts at: *First, I designed and sent ...*

Fourth paragraph starts at: *The clothes were ...*

Fifth paragraph starts at: *In the end, the wedding was ...*

**C** Answers will vary.

### LESSON B • Ideas that work

#### 1 Vocabulary

- |             |             |            |
|-------------|-------------|------------|
| 1. found    | 3. explored | 5. solving |
| 2. organize | 4. analyzed | 6. made    |

#### 2 Grammar

1. It moves at only about 20 miles an hour, which means (that) we need to leave now.
2. The buses are even slower, which is why people avoid using them.
3. The office is a short distance from here, which means that it shouldn't take long.
4. And we can get some exercise, too, which is great!

#### 3 Grammar

Answers will vary.

#### 4 Grammar

Possible answers

1. People feel the need to keep in touch, which is why social networking sites are popular.
2. New diseases are being discovered all the time, which means (that) researchers have to work even harder. / New diseases are being discovered all the time, which is why researchers have to work even harder.
3. Some people like listening to music on vinyl records, which is strange to me.
4. Traffic congestion is becoming a major problem in cities, which means (that) new types of public transportation will have to be developed. / Traffic congestion is becoming a major problem in cities, which is why new types of public transportation will have to be developed.
5. Reality TV shows are cheap and easy to produce, which is why there are so many of them now.

#### 5 Reading

**A** What Everyday Creativity Means

**B** 1. b      2. a      3. c      4. a